

Entry-level social media

Be a part of a fun and creative team. Learn digital marketing from the ground up. Henderson's fastest growing digital marketing company is expanding. Our new social media team member will be responsible for assisting in a range of marketing initiatives. This is a full time position leading to advancement opportunities within the company.

The duties and responsibilities include:

- Assist with the design and execution of social media campaigns
- Create weekly and monthly editorial calendars to promote company brands on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Support marketing team at live and online events

What we are looking for:

The ideal candidate will want a career in digital marketing and be willing to work hard and learn quickly and should possess basic knowledge to manage a variety of social media platforms including: Facebook, Instagram, Pinterest, Twitter, YouTube and others. Our new team member will learn to implement best practices for social media, marketing, emails, newsletters, etc. This is not a remote position.

- Excellent writing, proofreading and grammar skills
- Working knowledge of Social Media Platforms
- Excellent verbal and written communication skills
- Familiarity with graphic design programs such as Photoshop or Canva
- Hardworking, organized, efficient and creative work ethic
- Ability to work approximately 40 hours/week
- High School Graduate or above